

Dr. C.N Manoj, M.Sc, Ph D,

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Founder
PELICAN KENTERRA P LTD.
www.kenterra.in

About: Holds a PhD in Natural Products chemistry from Gandhigram Rural University, Tamilnadu, India.

After 3 years as Research Scientist and Technical Director in couple of phyto-pharma industries, founded Pelican Biotech and Chemical labs, a DSIR recognized research lab to develop sustainable and socially responsible products and process with intent to protect the environment.

I Have since created a number of programs and projects in Kerala, Kanataka, Tamilnadu, New Delhi for promoting sustainable life style and eco friendly practices.

Innovation

As an Innovator, with Gandhian thoughts and business development capabilities, 360⁰ sustainable business model in waste management, organic agriculture and water conservation is my primary focus. We do this by continuous campaign for creating awareness in the society, especially engaging with the younger generation towards these sustainable goals.

We collaborate with Govt. organizations like DBT, DST, DRDO, ICMR, NCRMI, CUSAT, Karunya University etc to develop innovative and sustainable products and processes.

- *Despite the strong roots in Chemistry, I am a staunch follower of Biotechnology and find it as the future - not only for business but also for sustenance of mother earth.*
- *All the calls to profession, hobby, passion and leisure has one answer – environment.*

I believe in the art of blending technology, commerce and marketing for socio-environmental objectives

Roles and responsibilities

- Co-author: 20 research papers & 11 patents
- Joint executive coordinator in National Games 2015 to execute Green protocol
- State Resource Person, Suchitwa Mission.
- Member, Governing body, National Coir research and Management Institute, GOK
- Member, State level committee for plastic waste management.
- President, Pelican Foundation
- Founder, Pelican Kenterra P Ltd
- Founder, Pelican Biotech & Chemical Labs P Ltd.
- Director, Pelican Thermogenics P Ltd
- Founder, Cpower5, Change can change climate change, Mentored By Trivandrum District collector
- SWM consultant for Thrikkakara, wadakkanchery and Maradu Municipalities
- Convener, My Clean Malleshwaram, Bangalore to implement waste management protocols.



Dr. C. N. Manoj has been awarded the Best Entrepreneur of Alappuzha District under the MSME scheme of the Govt of Kerala from the industries minister Shri. Elamara Karim



Dr C N Manoj RECEIVES THE "DBT- BIRAC Innovator Award 2012" from the Secretary, Dept of Biotechnology, Dr MK Bhan



Dr Manoj Receiving the Swachh Technology challenge from the Minister, LSGD, Shri MV Govindhan Master.

Recognitions

- Recipient of the Best Entrepreneur award - from the Ministry of Industries, Govt of Kerala, awarded in March 2010.
- Awarded the National level DBT- BIRAC INNOVATION AWARD for 2012, towards innovative products, such as the organic composting agent for solid waste management.
- Winner Swachh Technology challenge 2022.